



"The team, under the guidance of an exceptional project manager, provided first rate support in developing a business plan, and making introductions to potential funders and clients."

- Dr. Oleg S. Fishman Founder & President

THE PROJECT

Alencon Systems is an early stage firm that designs and manufactures inverters that improve the efficiency of power plant solar arrays. In 2010, an EMC team developed a business plan and financial projections for this renewable energy firm, and this plan ultimately yielded additional venture funding.

THE OUTCOME

- \$3,000,000 in seed capital funding
- 1 Fox MBA student hired



The Fox School of Business