



## CASE STUDY

### PSI Global Resilience



#### Client Profile

The Principles for Sustainable Insurance (PSI) were launched in 2012 by the UN Environment Programme Finance Initiative (UNEP-FI), a partnership between the UN and the global financial sector. Insurance Australia Group (IAG) is the Co-Chair of the Board of the PSI Initiative and the Project Lead of the PSI Global Resilience Project. IAG is the parent company of a general insurance group with global operations.

#### The Project

The PSI Global Resilience Project seeks to deepen understanding of disaster risk reduction activities globally in order to promote greater and more effective action by the public and private sectors. Significant information on disasters and disaster risk management exist, but there is no consolidated information that the insurance industry can use to effectively promote greater action by the public and private sectors to reduce disaster risk.

#### Recommendations

Common good practices emerged from research across the perils and risk reduction measures studied that increase return on risk reduction investment and increase community resilience. These include:

- Collaborative stakeholder engagement.
- Proactive strategic planning.
- Consistent peril data collection and analysis.
- Develop a portfolio of risk reduction measures.
- Tailored approach.

A lack of consistency in reporting makes comparisons across reduction type very difficult to conduct in a quantitative way. A framework would enhance data records and decision making so the following was developed. It was recommended that the PSI further develop this design and approach for implementation and adherence.

#### Results

IAG and the UN Environment Programme Finance Initiative published the Fox MC team's research in a report entitled "Building Disaster Resilient Communities and Economies."

