



## CASE STUDY

# Physician Assistant Program



### Client Profile

Temple University School of Medicine (TUSM) is dedicated to excellence in education, research and patient care, achieved by faculty, staff and learners from many specialties and interests.

### The Project

Already well-established and respected, TUSM has been actively searching for new, program-based revenue streams. There is clear demand for mid-level practitioners, an under-supply of such practitioners, and a niche for a medical-school-based Physician Assistant (PA) program in the Pennsylvania area.

### Recommendations

The Fox MC team found that there is both a national and regional demand for PA education. While there are a number of regional competitors, the Fox MC team's analysis determined that the competition is fragmented and there is low resistance to a new program entering the market.

TUSM is seeking to become a leader in the field of Interprofessional Education (IPE), a healthcare training model designed to emphasize a more collaborative practice between different medical professions. A PA Program at TUSM will allow TUSM to create a greater level of IPE integration in the medical school curriculum.

TUSM is ideally positioned to address the barriers to entering the PA education market. Its commitment to the community matches the professional commitment of PA professional organizations. Medical school faculty will work with teams of medical students and PAs to infuse IPE throughout the curriculum. Finally, TUSM has the financial resources needed to implement the start-up phase of the PA accreditation process.

The Fox MC team recommends that TUSM create a standalone PA program within the school, effectively leveraging the demonstrated cultural, educational, and financial alignments.

### Results

Since the conclusion of the project, Fox MC showed that the Physician's Assistant Program plan could be favorable and internal discussions were underway about a number of structural options as well as financial considerations. Since the conclusion of the project, Temple University was pleased with the helpful advice that Fox MC provided.



TUSM can realize a number of cultural, educational, and financial goals through the creation of a PA program.