

# FALL 2016

## AUGUST

 **WED Aug 24** Temple Fest

 **THUR Aug 25** Temple Fest

 **WED Aug 31** Temple Fest



### ENTREPRENEUR STRATEGIST OFFICE HOURS

Thursdays 12-2

Meet one-on-one with entrepreneurial strategists about marketing, financials, funding, etc. Come prepared.


Sign up on IEI Website


### WORKSHOPS

Gain insight from industry professionals and successful entrepreneurs as well as helpful tips for winning BYOBB. Participate in hands-on activities and learn critical techniques to launch or grow your business.




## SEPTEMBER


 **THUR Sep 8** **How To Win the Idea Competition**  
*Presented by Ellen Weber, 12-1pm, Webinar*  
Find out the secrets to putting together a winning entry.

 **WED Sep 14** **Fireside Chat**  
*Featuring Steve Tutelman, 4pm IEI Lab*  
Hear from serial entrepreneur Steve Tutelman, COO at Sidecar about entrepreneurial life.

 **MON Sep 19** **Workshop: Think Globally When Developing New Products**  
*Presented by Lawrence Husick, 6 pm, IEI Lab*  
Learn from an entrepreneur and patent attorney about issues to consider when developing new products globally.

 **TUES Sep 20** **Unlocking Your Purpose & Passion--Discovering Your Big Idea Workshop**  
*Presented by Robert McNamee, 6 pm, IEI Lab*

**THUR Sep 22** **Open House**  
Learn about all the resources available to you for your entrepreneurial venture.

 **MON Sep 26** **Financials Made Easy Workshop**  
*Presented by Dwight Carey, 4:00 pm IEI Lab*  
Hear renowned entrepreneur and Professor, Dwight Carey, speak about financial assumptions and preparing simple financial statements to run your business.



**The Entrepreneurial Student Association**  
Get involved! Every Wednesday at 12 pm, Alter 503D.  
Email: [ESA@temple.edu](mailto:ESA@temple.edu)




ESA and Innovate Create LLC are proud co-sponsors


## OCTOBER

 **WED Oct 5** **Idea Competition Coaching Session**  
*12-1 pm, IEI Lab*  
Peer Coaching

 **THUR Oct 6** **Evolving and Evaluating Your Idea Workshop**  
*Presented by Robert McNamee, 6 pm, IEI Lab*  
Take your ideas to the next level.

**WED Oct 19** **League of Entrepreneurial Women Conference**  
*8 am, Mitten Hall*

 **THUR Oct 20** **Idea Competition Coaching Session**  
*6 pm, IEI Lab*  
Get help from experienced entrepreneurs on testing and developing your idea.

 **MON Oct 24** **Idea Competition Applications Due**  
*11:59AM*

### EXPERT ROUNDTABLES

Tuesdays 12-1:30

Each week an expert (PR, Law, Accounting, etc) will meet with a small group of entrepreneurs to answer questions.

Sign up on IEI Website

Join the Temple University Venture Club or the Women's Entrepreneurship Org for more opportunities to explore and connect with other IEI students.

### FIRESIDE CHATS

Meet and engage in free-flow dialogue with highly successful entrepreneurs.

## NOVEMBER


 **WED Nov 2** **Idea Competition Winners Announced**  
*5 pm--Finalists will be notified.*


**MON Nov 7** **Musser Series: David Cohen**  
*4pm, MBA Commons*


 **THUR Nov 10** **Idea Competition Presentation & Awards Reception**  
*4 pm, Undergraduate Commons*


 **WED Nov 16** **Fireside Chat**  
*4:00 pm IEI Lab*

## UPCOMING EVENTS

 **THUR Dec 1** **How I Won the BYOBB & Information Session**  
*5-6:30pm, IEI Lab*

 **WED Dec 14** **BYOBB Information Session Presented by Ellen Weber**  
*6:00 pm, Webinar*

 **WED Mar 22** **BYOBB Submissions Due**  
*11:59 pm*

 **THUR Apr 20** **BYOBB Presentation & Awards Reception**  
*1 pm, Auditorium*  
*5 pm, Undergraduate Commons*



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